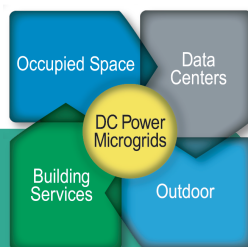




*If your company is focused on the commercial building industry, you need to **join the EMerge Alliance today** because a new era in power sourcing, distribution and management in commercial buildings has already begun. The EMerge Alliance has found better and more practical ways of getting the most out of both AC and DC power.*

The EMerge Alliance is a not-for-profit open industry association leading the rapid adoption of safe DC power distribution in commercial buildings through the development of EMerge Alliance standards. The Alliance develops open standards that integrate power, infrastructure, devices and controls in common DC Microgrid platforms to reduce energy loss associated with powering the many digital DC powered devices found in today's buildings.



EMerge Advantages:

Flexibility Greater flexibility to access safe power makes installation of lighting fixtures, sensors and other devices easier and enables repurposing and reconfigurations without rewiring. **Building owners, operators and occupants all win when work spaces adapt to changing needs quickly.**

Sustainability Optimizes reusable components, allowing device interoperability, and improves efficiency of digital devices (no AC-DC conversion components) while also facilitating the direct use of renewable energy from solar, wind, or other alternative energy sources. **Reducing waste benefits the environment, building owners, and our communities.**

Cost Savings Execute faster moves, adds, and changes to buildings and reuse existing equipment. Reduce energy consumption through state-of-the-art device controls and solid-state lighting. **Improved efficiency creates opportunities throughout the commercial building industry.**

Why Join the Alliance?

Go Green

- Be first to market with products and services with new and innovative green benefits
- Improve and promote the environmental benefits of your products and services by being part of this unique hybrid power model
- Be among the first to learn how to apply EMerge Alliance standards and registered products to benefit your clients

Stay Competitive

- Key industry leaders are bringing registered products to market
- Late market entry reduces opportunities for early adopter share and product innovation
- Influence the development of new standards for scalable use of DC power throughout buildings such as in data centers, building services and outdoor applications
- Gain early access to Standards for faster registration
- Network with other EMerge members and gain strategic business advantages

For more information or to join the Alliance, please visit us at www.EMergeAlliance.org